



JHASKCOM.

Private Limited

A new-age, online-first **B2B fashion manufacturer & stockist** from Jaipur — curating and supplying women's ethnic wear through three distinct labels, in association with India's finest designers and manufacturers, to a nationwide retailer network and beyond.

LEYMEN

KHANNA SURPLUS

BELLE MODA



HEADQUARTERS

Sanganer, Jaipur · Rajasthan

★ RECOGNISED BY ★

Startup India · iStart Rajasthan

ESTABLISHED

2019



01 WHO WE ARE

About Jhaskcom

Jhaskcom Pvt Ltd is a Jaipur-based, online-first B2B fashion manufacturer & stockist — bringing corporate structure, technology and ambition to India's ethnic-wear wholesale trade.

With trade roots reaching back to **1995** and incorporated as Jhaskcom Pvt Ltd in **2019**, we have grown from a traditional family trade into a structured, multi-brand enterprise. We operate a focused **trading model** — associating closely with talented **designers and trusted manufacturers** across India's leading textile hubs to curate, brand and supply quality women's apparel to retailers nationwide.

Our strength lies in a deliberately built three-brand architecture, each addressing a distinct price tier, powered by an online B2B engine and a young, driven team. We run wholesale with the discipline, systems and energy of a modern corporate brand.

1995

TRADE ROOTS

2019

INCORPORATED

3

BRANDS

5000+

RETAILERS

40

TEAM

OUR MISSION

To become India's most trusted online B2B ethnic-wear partner — a scalable, multi-brand, franchise-ready house that carries Jaipur's craftsmanship to retailers across India and to the global Indian diaspora.

GALLERY



HEADQUARTERS



STOREFRONT



SHOWROOM INTERIOR



STORE & PRODUCTS

Add 3–4 photos of your storefront, headquarters and showroom here.

Two Generations, One Vision

Every enterprise begins with a dream. For Jhaskcom, that dream began in Barmer — and grew into a company with big-city ambition.



The Foundation

MR. VINOD KUMAR - CHAIRMAN

Our story begins with Mr. Vinod Kumar, who started as a retailer in Barmer — building his trade one customer, one relationship at a time. He learned the garment business from the ground up, carrying a quiet, larger dream: to one day see it grow beyond the limits of a small-town shop in Barmer. When his son brought him a bigger vision, he did what few of his generation do — he believed in it, and backed the dream with his lifetime of wisdom.

The Vision

MR. SHUBHAM KUMAR - FOUNDER, CEO & MD

Where his father built with instinct, Shubham set out to build with structure. A young, ambitious entrepreneur, he carried the family trade from Barmer to the big city — and reimagined it entirely. In 2019 he founded Jhaskcom Pvt Ltd on one conviction: that India's ethnic-wear wholesale industry deserved the discipline, systems and ambition of a modern corporate enterprise. His ambition reaches beyond his own company — to transform how the industry itself operates.



Together — a father's lifetime of trade wisdom and a son's modern vision — they have built Jhaskcom into a house serving 5,000+ retailers, reaching from Jaipur to Delhi to Kuala Lumpur, with a franchise-ready blueprint for the future.

"A small-town dream, raised to corporate scale — one generation believing in the next."

OUR JOURNEY SO FAR

1995

Trade roots begin in Barmer



2019

Jhaskcom Pvt Ltd incorporated



2021

Delhi & multi-brand expansion



2023

International reach — Kuala Lumpur



Today

5,000+ retailer network

Three Brands, One House

Each Jhaskcom label is positioned for a distinct segment of the retail market — together they let our partners stock the right product, at the right price, for every customer.

LEYMEN

MID-RANGE · CORE REVENUE DRIVER

Our flagship label and primary revenue engine — contemporary, well-priced ethnic wear engineered for fast-moving retail, powering our 5,000-strong reseller network with regular drops.

KURTIS

CO-ORDS

ANARKALI

DAILY & FESTIVE

KHANNA SURPLUS

VALUE · CLEARANCE TIER

Our value and clearance vertical — high-volume, sharply-priced stock that helps retailers hit aggressive price points and move inventory fast. The entry tier that broadens our reach.

VALUE PRICING

HIGH VOLUME

CLEARANCE

BELLE MODA

PREMIUM · EXPORT-TIER

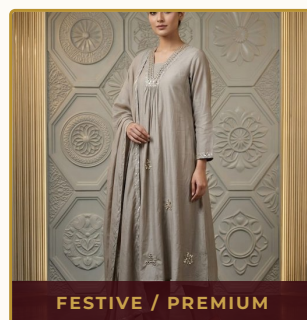
Our premium, export-grade label — elevated fabrics, refined detailing and an aspirational price point. Belle Moda carries the highest margin and strongest international potential.

PREMIUM FABRICS

FINE EMBROIDERY

EXPORT QUALITY

PRODUCT RANGE



Add product photos from your catalogue here.

Network & Sourcing

A TRADING-LED MODEL

As a **manufacturer & stockist**, Jhaskcom both produces its own ranges and associates with **skilled designers and trusted manufacturing partners** across India's leading textile clusters — giving us design freshness, flexible capacity and specialised craftsmanship.

Jaipur Home base — block prints, mulmul, cambric & daily-wear ethnic production

Ahmedabad Volume cotton & printed apparel sourcing

Surat Synthetic, fancy & festive fabric ecosystem

Kolkata Specialised fabric & craft-led production

WHOLESALE PRESENCE

Beyond our online B2B core, we maintain a physical footprint across three strategic locations — including an international outpost.

DOMESTIC

Jaipur & Delhi

Flagship in Jaipur and a key North-India outlet at Lajpat Nagar, Delhi — anchoring our two largest domestic markets.

INTERNATIONAL

Kuala Lumpur

A wholesale presence in Malaysia, extending the Jhaskcom footprint into Southeast Asia and the diaspora market.



OUR RETAILER NETWORK — A POWERFUL ENGINE

5,000+

ACTIVE RETAIL & RESELLER PARTNERS NATIONWIDE

Online-First B2B

Reliable Fulfilment

Growing Fast

OUR PRESENCE — CITY BY CITY



Jaipur

HEADQUARTERS



Delhi

NORTH INDIA



Kuala Lumpur

INTERNATIONAL

Women Empowerment

We believe business should build people. Empowering women to become independent entrepreneurs sits at the heart of how we grow.

We help women **across the world** to run their own business and brand — a path to becoming **financially independent**, on their own terms.

HOW WE HELP

WE PROVIDE

Ready-to-Sell Stock

Curated, in-demand apparel on easy terms — start earning without heavy upfront investment.

WE ENABLE

Profitable Margins

A clear, dependable margin model that turns reselling into a genuine, repeatable business.

WE SUPPORT

Guidance & Training

Hand-holding on products, pricing and selling — helping first-time women entrepreneurs find their feet.

WE BUILD

Independence

Flexible, work-from-home income that lets women grow on their own schedule and their own terms.

HOW A WOMAN CAN WORK WITH US

1

CONNECT

Reach out & join the Jhaskom partner network



2

CHOOSE

Pick your products from our ready catalogue



3

STOCK

Get stock on easy, low-risk terms



4

SELL

Sell to your circle, online or offline



5

EARN

Keep the margin & grow your own brand

"When a woman builds her own business, an entire family rises with her."



WOMEN PARTNERS



TRAINING SESSION



WOMEN-LED TEAM

Our Team & Leadership

Jhaskcom is led by a focused leadership team and powered by a workforce of **40 professionals** across design, sourcing, sales, operations and fulfilment.



Mr. Vinod Kumar

CHAIRMAN



Mr. Shubham Kumar

FOUNDER, CEO & MD



Mrs. Prachi Shubham

BRAND PROMOTOR

MANAGEMENT TEAM



SALES MANAGER

Neha Singh



MEDIA MANAGER

Aarti Sharma



OPERATIONS LEAD

Rohit Baswal



COMPANY ADVISOR

Shailja Godara



ACCOUNTS MANAGER

Karina Gurnani

35

ON PAYROLL

5

ON CONTRACT

40

TOTAL STRENGTH

TEAM JHASKCOM



Recognition & Registrations

Jhaskcom Pvt Ltd is a duly incorporated and government-recognised enterprise — a mark of credibility, compliance and trust for our partners and stakeholders.



A duly incorporated, fully compliant private limited entity with formal GST registration in place.

GST REGISTRATION NUMBER

08AAECJ6884C1ZD

Our Vision & Targets

From a small-town trade to a corporate-scale fashion house — and we are only getting started.

OUR TARGETS

NEAR-TERM

5 New B2B Stores

Opening five new B2B stores before the close of this year — expanding our physical reach across key markets.

CHANNEL

Franchise Expansion

A franchise-ready model to scale the brand through partners, multiplying reach without diluting control.

BRAND

Belle Moda & Export

Growing our premium, export-tier label to unlock higher margins and international markets.

DIGITAL

Deeper B2B Tech

Strengthening our online-first platform to serve a growing retailer network with speed and reliability.

BUILDING TOWARD ₹100 CRORE

Every store, partnership and system we build moves us toward our long-term ambition — a nationwide, franchise-led enterprise carrying Jaipur's craftsmanship to retailers across India and the world.

"We are building Jhaskcom not just to grow a business — but to set a new standard for how India's ethnic-wear trade is run."

Let's Connect

REGISTERED OFFICE

Shop No. 3 to 6, Ground Floor, Shiv Plaza,
Near HDFC Bank, Sanganer, Jaipur, Rajasthan

CORPORATE HEADQUARTERS

Plot No. 20, Shri Ram Vihar, Opp. Mansarovar,
RIICO Industrial Area, Sanganer, Jaipur, Rajasthan

GET IN TOUCH

General Enquiry +91 73000 18899

Sales Manager +91 95210 04324

General Manager +91 91191 39169

ONLINE

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Web www.Jhaskcom.com

GST NUMBER

08AAECJ6884C1ZD

*Jhaskcom Pvt Ltd — crafting India's next-generation B2B
fashion house.*